

astragraphia  
member of ASTRA

# PT Astra Graphia Tbk

## Company Profile

September 2021

Corporate Communications

# Astra Group Profile

In 1957, Astra was established as a trading company. Over the course of its development, Astra has formed a number of strategic alliances with leading global players in various industries.

Since 1990, the Company had become a **public company** and listed in the Indonesia Stock Exchange.

As of June 2021, Astra Group has a workforce of **187.300 people**, spread across **238 subsidiaries and affiliates**.

Astra now has **seven business segments**:



Automotive



Financial Services



Heavy Equipment,  
Mining,  
Construction &  
Energy



Agribusiness



Infrastructure &  
Logistics




Information  
Technology




Property

# Business Structure



## Automotive

<b>Four Wheels</b> <ul style="list-style-type: none"> <li>• Toyota</li> <li>• Daihatsu</li> <li>• Isuzu</li> <li>• UD Trucks</li> <li>• Peugeot</li> <li>• BMW</li> </ul>	<b>Two Wheels</b> <ul style="list-style-type: none"> <li>• Honda</li> </ul>
	<b>Component</b> <ul style="list-style-type: none"> <li>• Astra Otoparts</li> </ul>
	<b>Others</b> <ul style="list-style-type: none"> <li>• AstraWorld</li> <li>• Astra Digital International</li> </ul>



## Financial Services

<b>Car</b> <ul style="list-style-type: none"> <li>• Astra Credit Companies</li> <li>• Toyota Astra Finance</li> </ul>	<b>Heavy Equipment</b> <ul style="list-style-type: none"> <li>• Surya Artha Nusantara Finance</li> <li>• Komatsu Astra Finance</li> </ul>
<b>Motorcycle</b> <ul style="list-style-type: none"> <li>• Federal International Finance</li> </ul>	<b>Mobile Lending Fintech</b> <ul style="list-style-type: none"> <li>• Astra Welab Digital Arta</li> </ul>
<b>General Insurance</b> <ul style="list-style-type: none"> <li>• Asuransi Astra Buana</li> </ul>	<b>Life Insurance</b> <ul style="list-style-type: none"> <li>• Astra Aviva Life</li> </ul>



## Heavy Equipment, Mining, Construction & Energy

<b>Construction Machinery</b> <ul style="list-style-type: none"> <li>• United Tractors</li> <li>• Traktor Nusantara</li> </ul>
<b>Mining Contracting</b> <ul style="list-style-type: none"> <li>• Pamapersada Nusantara</li> </ul>
<b>Coal Mining</b> <ul style="list-style-type: none"> <li>• Tuah Turangga Agung</li> <li>• Agincourt Resources</li> </ul>
<b>Energy</b> <ul style="list-style-type: none"> <li>• Bhumi Jati Power</li> </ul>
<b>Construction Industry</b> <ul style="list-style-type: none"> <li>• Acset Indonusa</li> </ul>



## Agribusiness

<b>Palm Oil Plantation</b> <ul style="list-style-type: none"> <li>• Astra Agro Lestari</li> </ul>
<b>Olein Refinery</b> <ul style="list-style-type: none"> <li>• Tanjung Sarana Lestari</li> <li>• Kreasijaya Adhikarya</li> </ul>
<b>Commodity Trading</b> <ul style="list-style-type: none"> <li>• Astra-KLK Pte.Ltd</li> </ul>
<b>Farms on Oil Palms Plantation</b> <ul style="list-style-type: none"> <li>• Agro Menara Rachmat</li> </ul>




## Infrastructure & Logistics

<b>General Infrastructure</b> <ul style="list-style-type: none"> <li>• Astra Tol Nusantara</li> <li>• Astra Nusa Perdana</li> </ul>	<b>Toll Roads</b> <ul style="list-style-type: none"> <li>• Marga Mandala Sakti</li> <li>• Marga Harjaya Infrastruktur</li> <li>• Marga Trans Nusantara</li> <li>• Trans Marga Jateng</li> <li>• Lintas Marga Sedaya</li> <li>• Sedaya Jasamarga Surabaya Mojokerto</li> </ul>
<b>Sea Ports</b> <ul style="list-style-type: none"> <li>• Pelabuhan Penajam Banua Taka</li> </ul>	
<b>Logistics</b> <ul style="list-style-type: none"> <li>• Serasi Autoraya</li> <li>• Solusi Mobilitas Bangsa</li> </ul>	



## Information Technology

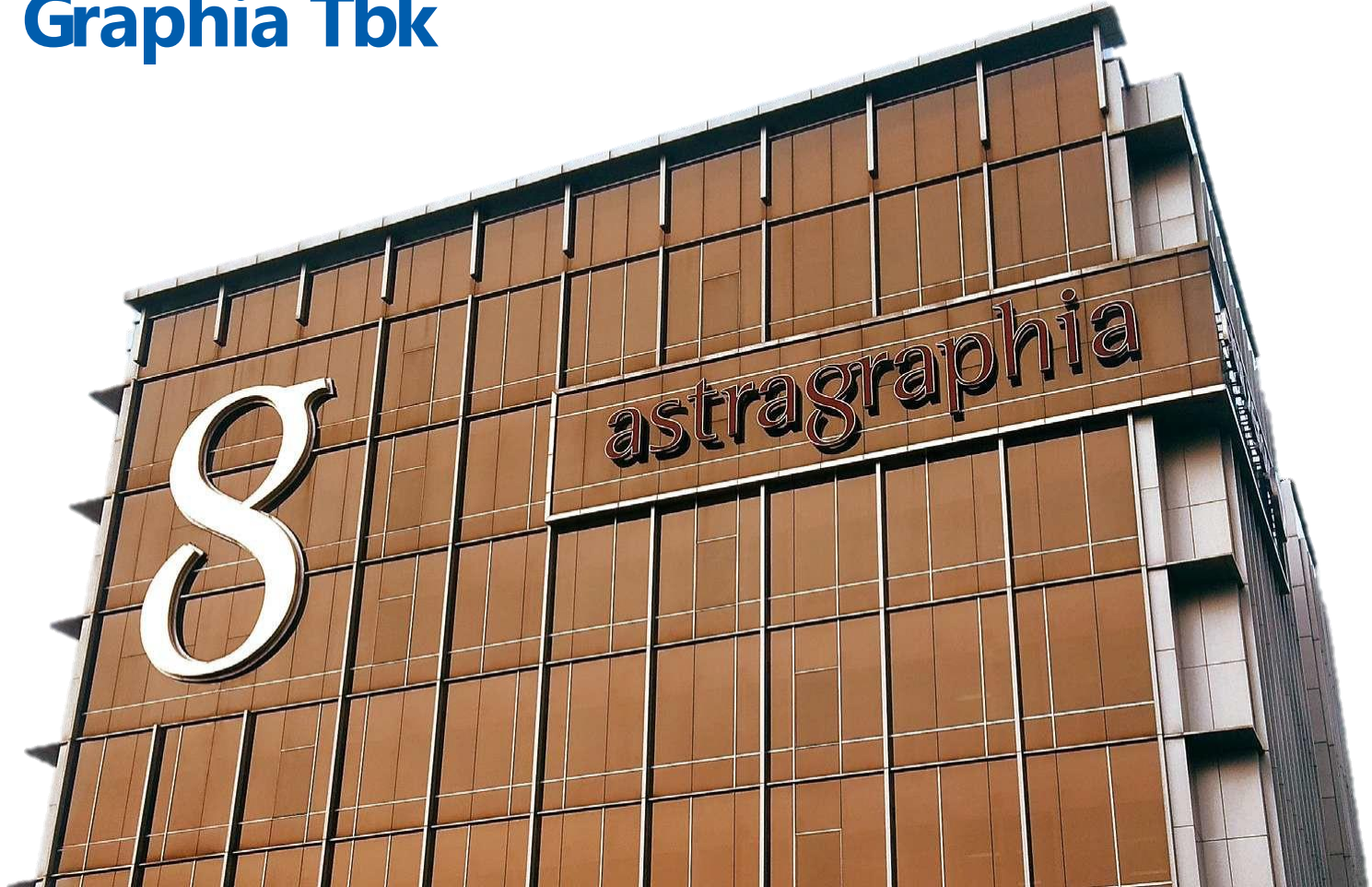
<b>Document Solution</b> <ul style="list-style-type: none"> <li>• Astragraphia</li> </ul>
<b>Information Technology Solution</b> <ul style="list-style-type: none"> <li>• Astra Graphia Information Technolgy</li> </ul>
<b>Office Solution</b> <ul style="list-style-type: none"> <li>• Astragraphia Xprins Indonesia</li> </ul>



## Property

<b>Commercial Property</b> <ul style="list-style-type: none"> <li>• Menara Astra</li> <li>• Samadista Karya</li> <li>• Astra Astari Sejahtera</li> <li>• Astari Marga Sarana</li> </ul>
<b>Property Trading</b> <ul style="list-style-type: none"> <li>• Brahmayasa Bahtera</li> <li>• Astra Land Indonesia</li> <li>• Astra Modern Land</li> <li>• Award Global Infinity</li> </ul>

# PT Astra Graphia Tbk



What Business Are We In

# Printing and Digital Services



## Mission

To Deliver Value in Printing and Digital Services

## Vision

To Be Printing and Digital Services Preferred Partner

## ASTRAGRAPHIA CORPORATE CULTURE

as Key Behaviors of Catur Dharma

V

Valuable to  
The Nation and Life

I

Innovative and  
World Class Excellence

P

Preferred Partner  
for Customer

S

Synergetic  
Teamwork

\*update per June 2021

Main Principal

# FUJIFILM

FUJIFILM Business Innovation Corp

# 1.371 Employees\*

Ticker Code  
on IDX

## ASGR



23,13%  
Public

76,87%

PT Astra International Tbk

Since **1975**

Jl. Kramat Raya No. 43,  
Central Jakarta

# astragraphia

member of **ASTRA**

[www.astragraphia.co.id](http://www.astragraphia.co.id)

Document Solution

**agit**  
Astra Graphia  
Information Technology  
member of **ASTRA**

[www.ag-it.com](http://www.ag-it.com)

Information Technology Solution

**axi**  
ASTRAGRAPHIA  
XPRINS  
INDONESIA  
member of **ASTRA**

[www.axi.co.id](http://www.axi.co.id)

Office Solution

astragraphia  
member of **ASTRA**



# The Milestone



1971

Started its business as Xerox division at PT Astra International as a provider of office equipment services.

1975

**31 October**  
Established as a legal entity separate from PT Astra International under the name of PT Astra Xerox.

1976

**22 April**  
Became the exclusive distributor for Fuji Xerox Co, Ltd. Japan to market, lease and provide after-sales services of Fuji Xerox products in Indonesia.

1989

**15 November**  
Listed its shares in Indonesia Stock Exchange with ticker code: ASGR.

1991

Establishment of PT Astra Microtronics Technology.

1992

Establishment of PT Digital Astra Nusantara, a joint venture of PT Astra Graphia and Digital Equipment Corporation.

1996

Takeover of all shares (merged with) PT Mitracorp Footwear International.

1997

**16 July**  
Change the name of PT Astra Graphia to PT Astra Graphia Tbk to comply with the Company Law No. 1 Year 1995.

1998

Sale of all of the Company's shares in PT Digital Astra Nusantara and PT Astra Microtronics Technology.

2004

IT Business Solution division spin off as PT SCS Astragraphia Technologies, a joint venture with Singapore Computer Systems (SCS) Limited.

2008

Buyback of all shares belonging to SCS Limited in PT SCS Astragraphia Technologies, and change of name of PT SCS Astragraphia Technologies to PT Astra Graphia Information Technology.

2011

Establishment of PT AGIT Monitise Indonesia, a joint venture of PT Astra Graphia Information Technology and Monitise Asia Pacific Ltd., Hong Kong.

2014

**14 February**  
- Establishment of PT Astragraphia Xprins Indonesia, a spin-off of the Xprins division and Company's Mobile Service Operation.  
- Sale of all shares of PT Astra Graphia Information Technology in PT AGIT Monitise Indonesia to Monitise Plc, United Kingdom.

2016

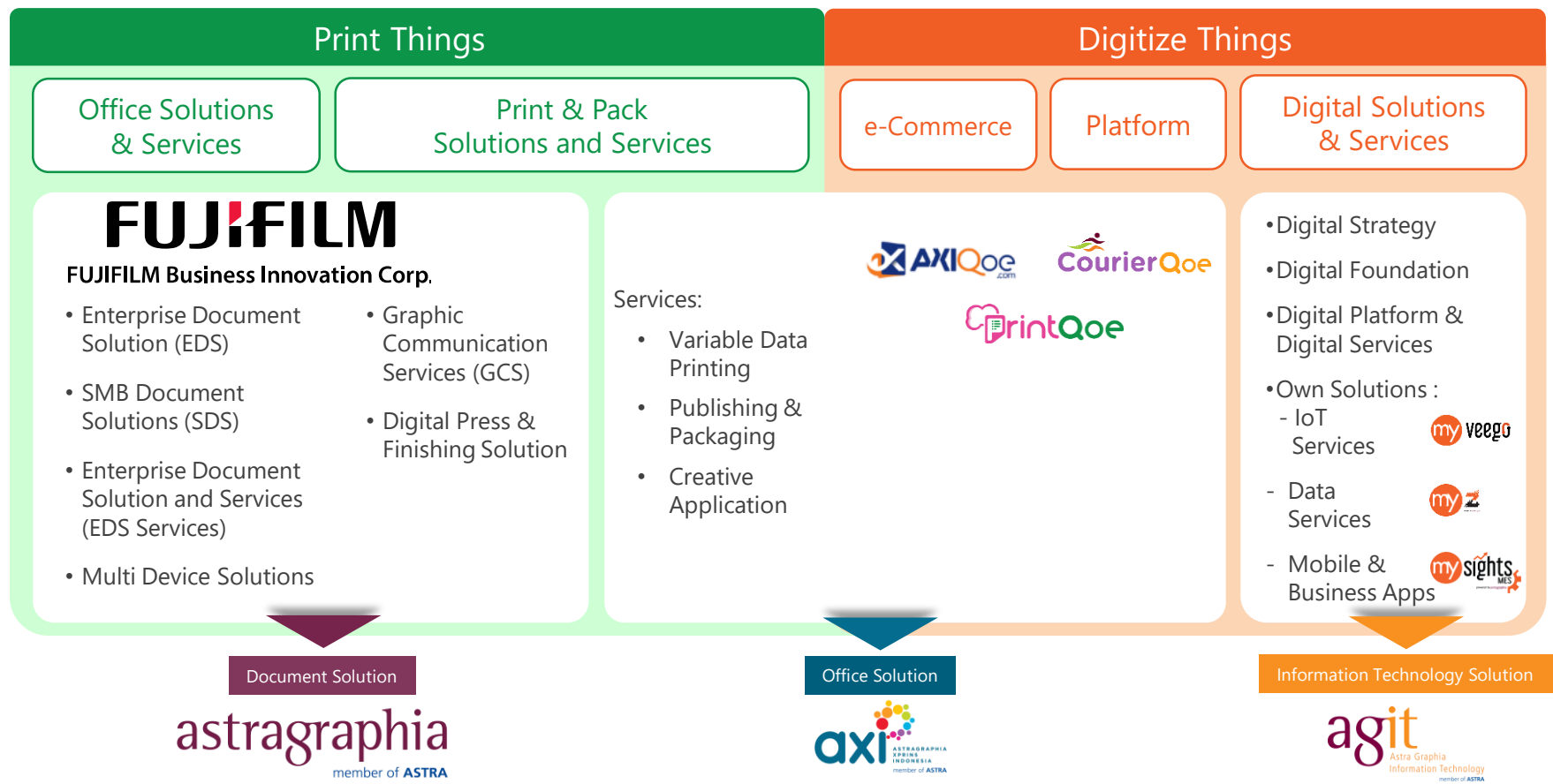
Astragraphia entered online business (e-commerce) by establishing AXIQoe.com

2019

**22 April**  
Astragraphia was appointed as an official distributor by PT FUJIFILM Indonesia to market and provide after-sales services for its range of digital offset printing (Jet Press) products in all regions of Indonesia.



# Business Portfolio



## Print Things

## Digitize Things

Office Solutions & Services

Print & Pack Solutions and Services

e-Commerce

Platform

Digital Solutions & Services

# FUJIFILM

**FUJIFILM Business Innovation Corp.**

- Enterprise Document Solution (EDS)
- SMB Document Solutions (SDS)
- Enterprise Document Solution and Services (EDS Services)
- Multi Device Solutions
- Graphic Communication Services (GCS)
- Digital Press & Finishing Solution

Services:

- Variable Data Printing
- Publishing & Packaging
- Creative Application



- Digital Strategy
- Digital Foundation
- Digital Platform & Digital Services
- Own Solutions :
  - IoT Services
  - Data Services
  - Mobile & Business Apps

Document Solution

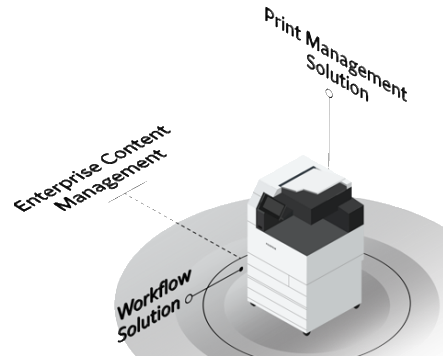
Office Solution

Information Technology Solution



# Document Solution Portfolio

## OFFICE SOLUTIONS & SERVICES



Managed Print Services (MPS)



Business Process Services (BPS)



Document Outsourcing and Communication Services (DOCS)

### Enterprise Document Solutions (EDS) / SMB Document Solutions (SDS)

Monochrome and Color Digital Multifunction Device for office with a scale of small, medium or enterprise. Integrated solution to support business process simplification and digital document transformation.

### Enterprise Document Solutions and Services (EDS Services)

Comprehensive document management solution for company by integrating Astragraphia's business portfolio.

### Multi Device Solutions

Other products related with document solution such as Printronix Printers, PC / Notebook, Color Document Scanners, LCD Projectors, other IT Devices and Office Supplies.

# Document Solution Portfolio

## PRINT & PACK SOLUTIONS AND SERVICES

### Production Printer



### Graphic Communication Services (GCS)

Fujifilm as the main product marketed for production-scale document printing with the best black and white and color print quality, both with laser and inkjet technology. GCS also has a pre-press printing solution, known as Free Flow Digital Workflow.

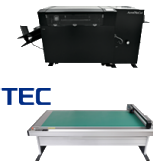
FUJIFILM



Mimaki



UCHIDA



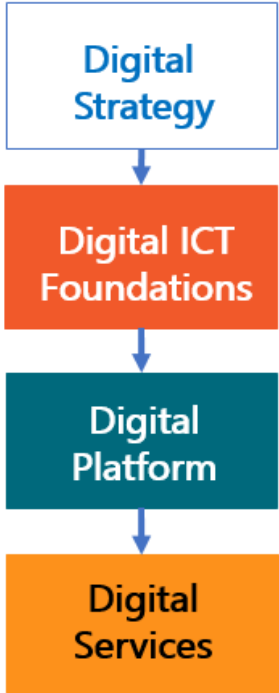
GRAPHTEC

### Digital Press and Finishing Solution

Range of complimentary products to provide end-to-end production printing solutions such as digital offset printing, large format printer, and finishing solutions.

# Information Technology Solution Portfolio

**ONE STOP SOLUTION IN DIGITAL SERVICES**

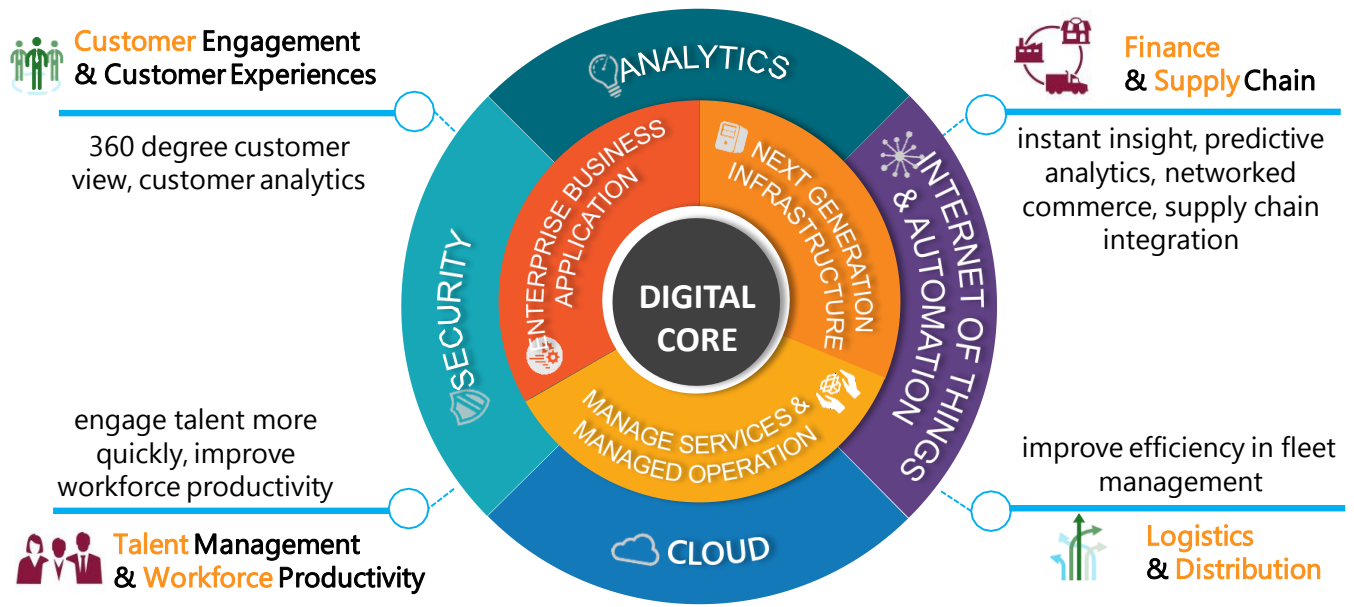


**Own Solutions**

**IoT Services** 

**Data Services** 

**Mobile & Business Apps** 



# Office Solution Portfolio



## AXIQoe.com

E-commerce focused on B2B & B2G segment by providing solutions for the procurement of various office needs, such as electronics, office supplies, and office equipment.



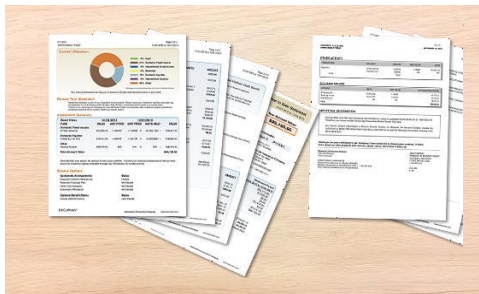
## PrintQoe.com

Integrated online printing solutions ecosystem platform with service points spread throughout Indonesia.



Mail, package, and logistics distribution services supported by real time monitoring system.

# Office Solution Portfolio



## Variable Data Printing (VDP)

On demand printing services in which elements such as text, graphic, and images maybe changed form one printed piece to the next e.g. billing statement, insurance policy, etc.



## Publishing & Packaging

Publishing:

Books on demand printing services with variety types of finishing

Packaging:

On demand printing services which provide paper based packaging product. e.g. label packaging, box packaging, etc.



## Creative Application

Creative application which built from non paper material printing e.g. textile, metal, acrylic, Polyvinyl Chloride (PVC), Polyethylene Terephthalate (PET), Thermoplastic Polyurethane (TPU), etc.

An **umbrella brand (communication media)** that connecting office with all of Astragraphia's Group business portfolio.



[www.ofiskita.com](http://www.ofiskita.com)



[ofiskita](https://www.instagram.com/ofiskita)



[ofiskita](https://www.facebook.com/ofiskita)

## www.ofiskita.com



## Ofiskita Mobile App



## Experience Store at Menara Astra



# Awards of Astragraphia (2021)

## PT Astra Graphia Tbk:

- **Top CSR Awards 2021** from media **Top Business**
- **Top Leader on CSR Commitment 2021** from media **Top Business**
- **GATRA Innovation Awards 2021** category Terobosan Korporasi dan Yayasan from **GATRA Media Group**
- **Anugerah Inovasi Indonesia (ICAI) 2021** special category Innovative Digital Service Solution from media **IDX Channel**

## PT Astra Graphia Information Technology:

- **TOP Growth Business Partner** category Business Partner from **IBM Indonesia**
- **TOP Global Technology Services - Infrastructure Services** category Business Partner from **IBM Indonesia**

## PT Astragraphia Xprins Indonesia:

- **Best Contribution Award** category System Integrator from **Samsung Indonesia**



# Certifications

## PT Astra Graphia Tbk:

bsi.



### Certificate of Registration

ENVIRONMENTAL MANAGEMENT SYSTEM - ISO 14001:2015

This is to certify that:

PT Astra Graphia Tbk  
Jl. Kuningan Raya No. 43  
Jakarta  
Indonesia 10450

Holds Certificate No: **EMS 642562**

and operates an Environmental Management System which complies with the requirements of ISO 14001:2015 for the following scope:

The provision of document information and communication technology services (including process of sales, stockholding, distribution and refurbishment of document equipment and associated system including provision of after services and document solution services)

For and on behalf of BSI:

  
Chris Cheung, Head of Compliance & Risk - Asia Pacific

Original Registration Date: 2013-04-26  
Latest Revision Date: 2018-08-30

Effective Date: 2018-11-17  
Expiry Date: 2021-11-16  
Page: 1 of 2



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Environmental Management  
System—ISO 14001:2015  
Hold Certificate  
No. EMS 642562

bsi.



### Certificate of Registration

QUALITY MANAGEMENT SYSTEM - ISO 9001:2015

This is to certify that:

PT Astra Graphia Tbk  
Jl. Kuningan Raya No. 43  
Jakarta  
Indonesia 10450

Holds Certificate No: **FS 642561**

and operates a Quality Management System which complies with the requirements of ISO 9001:2015 for the following scope:

The provision of document information and communication technology services (including process of sales, stockholding, distribution and refurbishment of document equipment and associated system including provision of after services and document solution services)

For and on behalf of BSI:

  
Chris Cheung, Head of Compliance & Risk - Asia Pacific

Original Registration Date: 1997-12-09  
Latest Revision Date: 2021-01-30

Effective Date: 2018-01-31  
Expiry Date: 2021-01-30  
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System—ISO 9001:2015  
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### Certificate of Registration

OCCUPATIONAL HEALTH & SAFETY MANAGEMENT SYSTEM - ISO 45001:2018

This is to certify that:

PT Astra Graphia Tbk  
Jl. Kuningan Raya No. 43  
Jakarta  
Indonesia 10450

Holds Certificate No: **OHS 642564**

and operates an Occupational Health and Safety Management System which complies with the requirements of ISO 45001:2018 for the following scope:

The provision of document information and communication technology services (including process of sales, stockholding, distribution and refurbishment of document equipment and associated system including provision of after services and document solution services)

Previously certified to: BS OHSAS 18001:2007 since 2015.11.17  
Previous certificate expires on 11/02/2021  
Migration audit ended 20/02/2021.

For and on behalf of BSI:

  
Chris Cheung, Head of Compliance & Risk - Asia Pacific

Original Registration Date: 2021-03-29  
Latest Revision Date: 2021-03-29

Effective Date: 2021-03-29  
Expiry Date: 2021-03-18  
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Occupational Health & Safety  
Management System—ISO 45001:2018  
Hold Certificate  
No. OHS 642564

# Certifications

## PT Astra Graphia Information Technology:

**bsi.**  
Certificate of Registration

QUALITY MANAGEMENT SYSTEM - ISO 9001:2015

This is to certify that:  
PT Astra Graphia Information Technology  
Head Office:  
Jl. Kramat Raya No. 43  
Jakarta Pusat  
Indonesia 10450

Holds Certificate No: **FS 587753**  
and operates a Quality Management System which complies with the requirements of ISO 9001:2015 for the following scope:  
The provision of Project Management of System Integrator Professional Services, HR power Supply Services, Maintenance Services of Information and Communication Technology Including Design Development

For and on behalf of BSI:  
*Chris Cheung, Head of Compliance & Risk - Asia Pacific*

Original Registration Date: 2009-07-07  
Latest Revision Date: 2018-07-05

Effective Date: 2018-07-07  
Expiry Date: 2021-07-06

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Quality Management System–ISO 9001:2015  
Hold Certificate No. FS 587753



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Certificate of Registration

INFORMATION SECURITY MANAGEMENT SYSTEM - ISO/IEC 27001:2013

This is to certify that:  
PT Astra Graphia Information Technology  
Head Office:  
Jl. Kramat Raya No. 43  
Jakarta Pusat  
Indonesia 10450

Holds Certificate No: **IS 587802**  
and operates an Information Security Management System which complies with the requirements of ISO/IEC 27001:2013 for the following scope:  
The management of information security in the provision of Managed Services and Data Center Operations. This is in accordance to the latest version of Statement of Applicability No. 4 dated 9 Mar 2018  
Previous certificate expires on 05/09/2018  
Registration audit ended 06/06/2018

For and on behalf of BSI:  
*Chris Cheung, Head of Compliance & Risk - Asia Pacific*

Original Registration Date: 2012-08-07  
Latest Revision Date: 2018-07-05

Effective Date: 2018-08-05  
Expiry Date: 2021-08-05

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Information Security Management System–ISO/IEC 27001:2013  
Hold Certificate No. IS 587802

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IT SERVICE MANAGEMENT SYSTEM - ISO/IEC 20000-1:2011

This is to certify that:  
PT Astra Graphia Information Technology  
Head Office:  
Jl. Kramat Raya No. 43  
Jakarta Pusat  
Indonesia 10450

Holds Certificate No: **ITMS 600468**  
and operates an IT Service Management System which complies with the requirements of ISO/IEC 20000-1:2011 for the following scope:  
The IT SME that supports the provision of IT Services (Colocation, Helpdesk and CCI) and IT Infrastructure operational support to AUSTRIA internal and external customers from 05 cities in Jakarta (Menteng, Kramat and Tri Singsing)

For and on behalf of BSI:  
*Chris Cheung, Head of Compliance & Risk - Asia Pacific*

Original Registration Date: 2012-09-03  
Latest Revision Date: 2018-07-13

Effective Date: 2018-09-03  
Expiry Date: 2021-09-03

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IT Service Management System–ISO/IEC 20000-1:2011  
Hold Certificate No. ITMS 600468

**bsi.**  
Certificate of Registration

OCCUPATIONAL HEALTH & SAFETY MANAGEMENT SYSTEM - ISO 45001:2018

This is to certify that:  
PT Astra Graphia Information Technology  
Head Office:  
Jl. Kramat Raya No. 43  
Jakarta Pusat  
Indonesia 10450

Holds Certificate No: **OHS 587755**  
and operates an Occupational Health and Safety Management System which complies with the requirements of ISO 45001:2018 for the following scope:  
The provision of Project Management of System Integrator Professional Services, HR power Supply Services, Maintenance Services of Information and Communication Technology Including Design Development  
Previously certified to BS OHSAS 18001:2007 since 2012.11.09  
Previous certificate expires on 11/03/2021  
Registration audit ended 26/02/2021.

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*Chris Cheung, Head of Compliance & Risk - Asia Pacific*

Original Registration Date: 2013-09-22  
Latest Revision Date: 2021-09-21

Effective Date: 2021-03-22  
Expiry Date: 2021-09-10

Page: 1 of 2  
"making excellence a habit"

The certificate was issued electronically and remains the property of BSI and is bound by the conditions of annex 2. An electronic certificate can be verified on the website [www.bsi.com](http://www.bsi.com). Further information regarding the conditions of this certificate and the availability of ISO 45001:2018 requirements may be obtained by consulting the registration. The certificate is valid only if printed on original paper as a complete set.

Information and Contact: BSI, Sheepen Place, Norwich, Norfolk NR11 9NN, UK. Tel: +44 (0)1203 890000  
BSI Customer Centre, Registered by England and Wales number 3098723, 389 Chiswick High Road, Uxbridge, Middlesex UB8 3PH, UK  
Customer Enquiries: Telephone 020 8996 9001, Fax 020 8996 7001, Email [enquiries@bsi.com](mailto:enquiries@bsi.com), [www.bsi.com](http://www.bsi.com)  
BSI Membership: Telephone 020 8996 9001, Fax 020 8996 7001, Email [membership@bsi.com](mailto:membership@bsi.com), [www.bsi.com](http://www.bsi.com)  
A Member of the BSI Group of Companies.

Occupational Health & Safety Management System  
Hold certificate No: OHS 587755

**Certificate of Conformance Constructed Facilities**

This is to certify that the constructed data center facilities of PT. Astra Graphia Information Technology (AGIT) located at Menara PFI, 1st Floor Jalan SDR Kartika Raya, 15, Cikandak Barat Jakarta Selatan 12440 Indonesia has been independently assessed and found to conform to the requirements of ANSI/TIA-942-B:2017 Rated 2 since 29-Nov-2018 for the following scope:

Architecture Rated 2 Mechanical Rated 2 Electrical Rated 2 Telecoms Rated 2

CERTIFICATE NUMBER: 622019191120010  
This certificate is valid from 29-Nov-19 until 28-Nov-22 subject to yearly surveillance audits.

For and on behalf of BSI:  
*Chris Cheung, Head of Compliance & Risk - Asia Pacific*

Original Registration Date: 2013-09-22  
Latest Revision Date: 2021-09-21

Effective Date: 2021-03-22  
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Conformance Certificate–ANSI/TIA-942-B:2017  
Facilities–ANSI/TIA-942-B:2017



# Public Contribution



Health



Education



Environment



Entrepreneurship

Astragraphia's Public Contribution Roadmap is an important pillar to balance between business interest, social, and environment, as a manifestation of corporate's culture to become **Valuable to The Nation and Life.**

# Public Contribution Program



Health Pillar



Astragraphia's committed in realizing a prosperous society through health programs, Blood Donation and Assisted Posyandu among others.



Education Pillar



Support Government's in preparing Indonesia's young generation to face global competition through:

- Competence Aid Program Education & Training
- SMK Bisa Link & Match
- SMK Scholarship
- 12.392 Workbooks Distribution



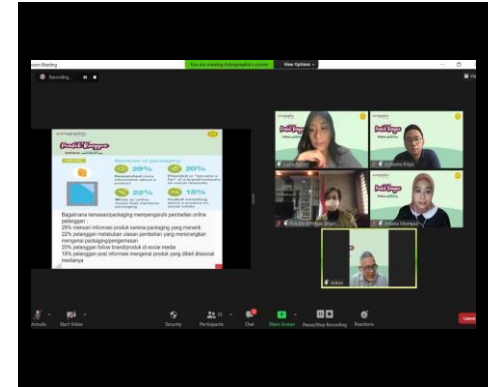
Environment Pillar



Building awareness for Sustainability through concrete actions such as Reduce Plastic Movement and Integrated Waste Management with Customers.



Entrepreneurship Pillar



Encourage MSME's actors to upscale and be more competitive through empowerment in the fields of Creative Packaging, IT, and Digital Marketing, as well as Marketing Assistance.

# Children's Workbook

Marking its fifth year implementation, 12.392 workbooks for children have been distributed throughout Java, Bogor, Denpasar and Flores. Astragraphia collaborates with Children Foundation such as SOS Children's Village and ars86care to jointly organize a teachers training course in the cities of Yogyakarta, Semarang, Demark, Grobogan and Gunung Kidul, in which 179 teachers participated. Training materials revolved around creative learning for children in pre-school years, one of which includes the workbook. It is hoped that through the training of trainer program, more preschoolers will benefit from it.



# Gerakan Semangat Kurangi Plastik

Internal and external social movements with the aim of reducing single-use plastic waste, including the management of plastic consumables.



## Integrated Waste Management

Astragraphia treats waste generated from the use of machines by customers. Waste such as consumables (toner), plastic packaging, damaged spare parts, and others will be processed properly, to be repaired, reused and recycled at Astragraphia's Eco Facility (EFA).

In the event that the waste cannot be repaired, reused, or recycled, it will be processed by partner companies with the capacity to manage hazardous and toxic waste (B3) and companies that are certified to the ISO 14001 standards.



# UMKM Empowerment

Empowerment and promotion assistance for MSMEs in the fields of Creative Packaging, IT, and Digital Marketing.

As of August 2021, Astragraphia has provided training to 457 MSMEs in Jakarta, Yogyakarta, Bali, Sumatera Selatan, Bangka Belitung, Purbalingga.

# KELAS ASIK

Kelas Astragraphia untuk Industri Kreatif

**Kelas Online Kreatif**  
Batch BALI  
7-9 JULI 2020

Kuota Peserta Terbatas!

• Peserta akan dibekali with kompetensi, skill, dan wawasan.

• Peserta juga akan mendapatkan sertifikat dan hadiah menarik.

Registrasi: <https://bit.ly/KELASEKRAFpeserta>

WA: +62 855-8340-866

**Yuk, Join Competence Aid Program (CAP) Astragraphia**

Gratis

12-14 Mei 2020

Training Kompetensi Online

Digital Printing, Packaging, Labeling Design, Online Promotion

Registrasi: <https://bit.ly/ZWR7T1>

Kontak Panitia: @ Sintia 0811-8110-174

**"Onboarding di Market Place"**

KAMIS 9 JULI 2020  
09:00 - 12:00 WITA

Creative Packaging

Success Story: Berjualan di Market Place

Memasuki Market Place

Strategi Menjalankan Usaha Dari Rumah

Registrasi: <https://bit.ly/OnboardingMarketPlace>

**KEMASAN ADALAH KESAN PERTAMA**

NARASUMBER

INDANA ULFAH  
ADITOMO PRITO  
MICHAEL SHOT  
DWICO

HOST

**JUMAT, 21 MEI 2021**  
15:00 WIB / 16:00 WITA

LIVE ON @ BEDO BALL OFFICIAL

PENDAFTARAN  
081358162570 - RIA

SCAN QR CODE ZOOM MEETING

**KELAS ASIK Pondok Ranggan**

Kelas Astragraphia untuk Industri Kreatif di Pondok Ranggan

**Selasa, 08 Mei 2021**  
08.00 - 12.00 WIB

Training Kompetensi Online Gratis

"Kemasan Kreatif untuk Tingkatkan Omzet Usaha Mikro dan Kecil"

Pilihan Kemasan Kreatif untuk Usaha Mikro dan Kecil

Digital Printing & Kemasan Kreatif

Registrasi: <https://bit.ly/PR2021>

**KELAS ASIK Purbalingga**

Kelas Astragraphia untuk Industri Kreatif di Purbalingga

**Rabu, 05 Mei 2021**  
08.00 - 12.00 WIB

Training Kompetensi Online Gratis

"Kemasan Kreatif untuk Tingkatkan Omzet Usaha Mikro dan Kecil"

Pilihan Kemasan Kreatif untuk Usaha Mikro dan Kecil

Digital Printing & Kemasan Kreatif

Registrasi: <https://bit.ly/PR2021>

**KELAS ASIK Sumsel Babel**

Satu Pelatihan Terbaik dengan Banyak Hadiah yang Menarik

Kelas Astragraphia untuk Industri Kreatif di Sumatera Selatan dan Bangka Belitung

10-11 Desember 2020  
08.00 - 12.00 WIB

Training Kompetensi Online Gratis

HARI 1

- Apresiasi Kreatif untuk Benam Produk
- Kelebihan Digital Printing
- Top Desain untuk Usaha UMKM

HARI 2

- Pengaruh Produk untuk Meningkatkan Omzet
- Kemasan Produk Benam Unggulan
- Branding Produk Benam Lokal Produk

70 Peserta

Registrasi: <https://bit.ly/SB2020>

**KELAS ASIK Jogja**

Kelas Astragraphia untuk Industri Kreatif di Yogyakarta

**Rabu, 30 September 2020**  
09.30 - 12.00 WIB

Training Kompetensi Online Gratis

"Kemasan Kreatif untuk Tingkatkan Omzet Usaha Mikro dan Kecil"

Teknologi Digital Printing

Creative Packaging & Labeling

Registrasi: <https://bit.ly/JISOPC>

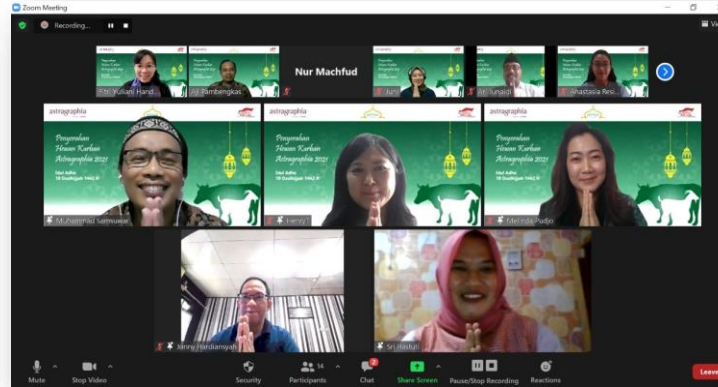
# Covid-19 Donation

Astragraphia actively maintains the health of local residents and minimizes the transmission of Covid-19 through the assistance of sanitation equipment and basic needs. Astragraphia also participates in supporting the Covid-19 vaccination center in Jakarta and Semarang.

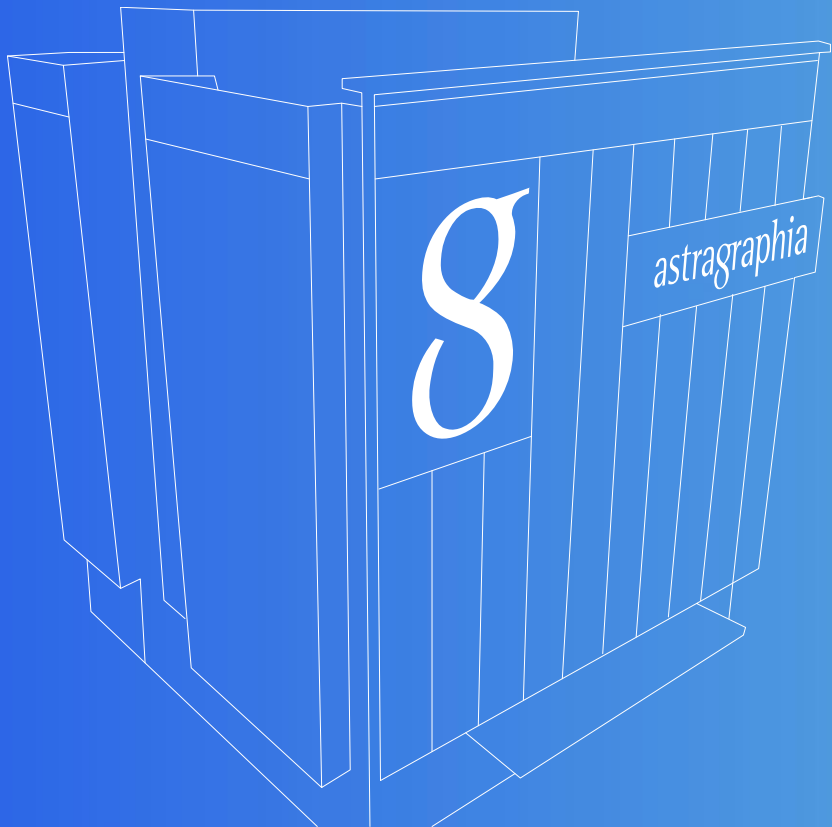


# Other Forms of Donation

Astragraphia regularly donates to surrounding communities for their activities. Monthly donations are distributed, in addition to sacrificial animals donated for the Eid al-Adha festival.



astragraphia  
member of ASTRA



**-THANK YOU-**

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Jakarta 10450, Indonesia

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[www.astragraphia.co.id](http://www.astragraphia.co.id) | [www.ofiskita.com](http://www.ofiskita.com)